

Guidelines on Book Building Process of Service Global Footwear Limited for Roshan Digital Account (RDA) Holders

In order to participate in Book Building Process, RDA shall follow the process enumerated below:

1. To participate, RDA must have an active Investor Account in CDC linked with the bank
2. As per approved Book Building process, minimum participation amount is PKR 1,020,000/-
3. RDA is not allowed for book building in any other custody accounts i.e. Sub Account, IPO Facilitation Account or other IAS account
4. Prospectus and other related information is available on company website <http://www.serviceglobalfootwear.com> and book runner website <http://www.arifhabibltd.com>
5. RDA can also obtain registration form through the link available on CDC website of the book runner
6. Download and fill out registration form by providing required details (i.e. personal information, payment & CDC IAS Account). Only CDC designated bank IBAN shall be provided in the IBAN field.
7. Save PDF copy of the form and get it signed and emailed the scanned form to roshandigital@cdcpak.com, authorizing CDC to forward the registration form to the Book Runner for participating in the Book Building Process
8. RDA shall transfer the exact amount in the CDC designated bank account maintained with the same bank and share the payment evidence specifying the payment made for Book Building of Service Global Footwear Limited (funds available with CDC for trading purpose shall not be utilized for book building participation)
9. All the required details must be received with CDC a day before last book building registration day (i.e. April 07, 2021 by 17:00 PST) after which no applications will be accepted
10. Bidding form available on company website <http://www.serviceglobalfootwear.com> and book runner website <http://www.arifhabibltd.com>, to be submitted to book runner directly by the RDA
11. On the basis of details provided by CDC to Book Runner which were shared by RDA, the book runner will share the credentials of portal directly to RDA through which the investor can participate in book building process and place their bids

Note:

- a) Please note that any payment made for Book Building Participation using method other than the one stated above shall result in complication especially at the time of refund process, in case the application is successful on pro-rata basis or is in case it is declared un-successful.
- b) Kindly refer prospectus and Book Building Forms for all terms and conditions of Book Building

REFUND AND CREDIT OF SECURITIES:

1. Securities will be credited in IAS account on the basis of details already shared by RDA at the time of book building registration
2. In case the payment is routed through any other bank account, RDA will not be eligible for credit of securities in CDC Investor account linked with RDA
3. In case where the RDA investor is allotted shares on a pro rata basis or unsuccessful application, book runner will transfer the amount to CDC designated bank account
4. CDC will make the credit of refund amount into respective RDA bank account

Should you require any further information, please email us at roshandigital@cdcpak.com or call us at (+92-21)38623275.