Finance Minister launches "EMLAAK Financials", Pakistan's first digital Mutual Fund aggregator developed by CDC

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BRIDGE PUBLIC RELATIONS
First digital aggregator platform launched

By Our Staff Reporter

KARACHI: Finance Minister Miftah Ismail launched on Friday Emlaak Financials, Pakistan’s first digital aggregator platform for mutual funds.

The platform offers a digital distribution channel for mutual funds initially. Later on, it’ll cater to other asset classes as well.

The pilot project for Emlaak was initially launched in 2021 for the Sabulat account opening via this platform. The full-fledged account opening feature has now been launched via this online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

Speaking on the occasion, Mr Ismail said the platform will give investors the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick-and-mortar offices of AMCs.
Emlaak Financials launched

RECORDED REPORT

KARACHI: As a landmark and first of its kind initiative in Pakistan’s capital market landscape, “Emlaak Financials” is the first digital aggregator platform for mutual funds.

This platform has been formally inaugurated by Federal Minister for Finance and Revenue, Dr. Miftah Ismail at the Emlaak House, Karachi.

The platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well.

The pilot project for Emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund industry for enhancing the platform. The full-fledged account opening feature has now been launched via the online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMC’s to be offered to investors through a single platform.

While addressing the audience, the Federal Minister for Finance and Revenue Dr. Miftah Ismail said Emlaak Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well executed by CDC.

“It is very important for the economy that we should introduce such novel concepts which will provide the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick and mortar offices of Asset Management Companies”, he added.

Addressing on the occasion, Ansar Khan—Chairman SECP—said it is indeed a very important milestone for the Mutual Fund Industry as it embarks on the consolidated digital distribution channel launched for the first time in Pakistan. “We at SECP are strong proponents of re-engineering processes for improving efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all required regulatory assistance in this regard”, he added.

Moin Fudda, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and other guests after which CEO MUFJ M. Bashir addressed the audience.

At the occasion, describing the objectives of the platform, Bashir said Emlaak Financials has been envisioned to pave the way for the growth of the Mutual Fund industry and promote the savings culture in Pakistan at the grassroots level.

He said CDC is committed towards providing innovative tech-enabled platforms to capital market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner. The event was also addressed by Director SECP – Khulida Habib, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
Economy needs to be protected from default: Miftah

The minister claims that ending fuel subsidies and increasing direct taxes had saved Pakistan from default.

By Our Correspondent  | August 06, 2022

Federal Minister for Finance and Revenue, Miftah Ismail addresses during the launching ceremony of Emloop Financials organized by SECP held in Karachi on Friday, August 05, 2022. —PPI
Emlaak: Pakistan’s first mutual fund marketplace

KARACHI
AJIBA SHAHID

Finance Minister Miftah Ismail formally inaugurated Emlaak Financials, a digital aggregator platform for mutual funds at the Central Depository Company (CDC) House here on Friday.

The platform is a first of its kind for the Pakistani market. The pilot for Emlaak had been launched in 2021 to help with Sahulat account opening which can be done through the platform.

Following that, the CDC collaborated with the Mutual Fund Industry on ways to enhance the product and expand its offerings. The full-fledged account opening feature has now been launched through the online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform. What this means is an investor can open an easy Sahulat account or a regular Samaykari account. What are mutual funds and why would anyone invest?

Through the mutual fund aggregator, investors can open their mutual fund accounts digitally from anywhere. They do not have to go to a brick-and-mortar office of an asset management company and can browse the number of options.

To define it very plainly, a mutual fund is a way of investing money alongside other investors in order to cater to individual investors, however. They also provide advice to large capital investors on where to park their money, provide management of excess assets for companies and also provide a place for companies to put their pension funds. In this way, these funds have a lot of money tied up in their investments both from large and small fish. What difference does Emlaak make? The concept of a digital aggregator for mutual funds has been fast gaining traction globally.
Miftah launches ‘EMLAAK Financials’ for mutual funds

Finance Minister says Emlaak Financials is important, timely initiative by SECP and executed by CDC

Our Correspondent

KARACHI: As a landmark, and first of its kind, initiative by Pakistan’s capital market landscape, Pakistan’s first digital aggregator platform for mutual funds – “Emlaak Financials” – was formally inaugurated by Honorable Federal Minister for Finance and Revenue Dr. Miftah Ismail, Friday at Central Depository Company (CDC) House, Karachi.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well.

The pilot project for Emlaak was initially launched in 2021 for the Schurat account opening via the platform, after which CDC stayed committed towards enhancing the platform. The full-fledged account opening feature has now been launched via the online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

On the occasion, Federal Minister Miftah Ismail said, “Emlaak Financials is a very important and timely initiative by the Securities and Exchange Commission of Pakistan (SECP) and very well executed by CDC. It is very important for our economy that we introduce such novel concepts that promote the investment culture in Pakistan, and provide an easy and informative platform to the investors.”

In his address at the event, SECP Chairman Aamir Khan said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.”

Describing the objectives of the platform, CEO CDC Badshahin Akber said, “Emlaak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass-root level.”

Chairman of CDC’s Board of Directors Moin Fidha welcomed the Finance Minister and others guests. Mutual Funds Association of Pakistan (MUFAP) CEO Mushirmeena Majed also addressed the audience. The event was attended by SECP Director Khalila Hulah and industry representatives.
Miftah launches 'EMLAAK Financials'

By: The Frontier Post

The Frontier Post

E.P. Report

EMLAAK: A landmark, and first of its kind, initiative in Pakistan's capital market, EMLAAK is a digital aggregators platform for mutual funds—"EMLAAK Financials"—was formally launched by the Honorable Federal Minister for Finance and Revenue Dr. Miftah Ismail.

This platform has been successfully implemented as a digital distribution channel for mutual funds and also for short-term asset classes as well, sold in a pre-segmented sector by SECP.

The pilot project for EMLAAK was initially launched in 2021 for the Sabian account opening via the platform, after which SECP looked committed towards enhancing the platform.

The pilot account opening platform has since been launched with a single online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

On this occasion, Federal Minister Miftah Ismail said, "EMLAAK Financials is very important and timely initiative by the Securities and Exchange Commission of Pakistan (SECP) and very well-reasoned by SECP. It is very important for our economy that we introduce such avant-garde tools that promote the investment culture in Pakistan, and provide an easy and informative platform to the practitioners."

With this initiative, SECP Chairman Faisal Raza Ali said, "It is indeed a very important milestone for the mutual fund industry. It embarks on this considered digital distribution channel awarded for the first time to Pakistan.

"We at SECP are strong proponents of re-engineering processes for promoting effective and transparency through digitalisation and we continue to support and encourage all such initiatives by providing all the required regulatory assistance in this regard."

Davide Bongi, Co-founder and CEO of the platform, EMLAAK Sabiruddin, further said, "EMLAAK Financials has been established to pave the way for the growth of the Mutual Fund Industry and to contribute to the savings culture in Pakistan at the grass-roots level."

Chairman of SECP, Board Director, Shahid Raza Ali welcomed the Guest Speaker and other guests.

Miftah Ismail: Association of Pakistan (MAP) CEO Muhammad Abid also addressed the audience. The session was attended by SECP Director Whitaker H. Hall and industry representatives.
Miftah warns of more bad days, but heading in right direction

By Commerce Reporter

KARACHI: Finance Minister Miftah Ismail said that Pakistan was heading in right direction, but he did not rule out possibility of country facing bad days ahead.

Addressing at Pakistan Stock Exchange (PSX) he said, “We are on right track, but obviously we might see bad days. However, we are on right track and if we control our imports for three months, we can boost our exports through various means.”

First of its kind initiative in Pakistan’s capital market landscape, Pakistan’s first digital aggregator platform for mutual funds ‘Einlaak Financials’ was formally inaugurated by Minister for Finance and Revenue Miftah Ismail at Central Depository Company (CDC) House here.

Pilot project for Einlaak was initially launched in 2021 for Sahulat account opening via platform, after which CDC stayed committed towards enhancing platform. Full-fledged account opening feature has now been launched via this online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

He said that budget deficit during PML-N’s previous government was $1,600 billion and PTI in last four years raised it $3,500 billion.

Miftah said that country needed to boost its reserves for long-term stability and current condition where government had to “literally beg” countries for money “was no fun”.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well.

Miftah Ismail said, “Einlaak Financials is a very important and timely initiative by Securities and Exchange Commission of Pakistan and very well executed by CDC. It is very important for our economy that we introduce such novel concepts that promote investment culture in Pakistan and provide an easy and informative platform to investors.”

SECP Chairman Amir Khan said, “It is indeed a very important milestone for Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for first time in Pakistan.”

CEO CDC Bhuddin Akbar said, “Einlaak Financials has been envisioned to pave way for growth of Mutual Fund Industry and promote savings culture in Pakistan at grassroots level.”

Chairman of CDC’s Board of Directors Moin Fudda; Funds Association of Pakistan CEO Mashooma Majeed also addressed.

SEC Director Khalida Habib and industry representatives attended event.
Miftah inaugurates first digital MF aggregator of CDC

Says Emlak Financials timely initiative by SECP

In welcoming remarks, Chairman CDC’s, Abdul Majeed Miftah said that Emlak Financials, which has been implemented as a digital aggregator of mutual funds, was timely initiative by SECP and very well executed by CDC.

It is very important for our economy and introduction of such modern concepts would promote the investment culture in Pakistan and provide an easy and informative platform to the masses enabling them to take informed investment decisions.

This would provide them convenience to open their mutual fund accounts digitally from anywhere without having to visit the bank and mutual offices of the fund management companies, he added. He spoke of the support and assistance by the government for stabilisation of the economy with target of inclusive and sustainable growth.

In recent times, Miftah said, the demand for mutual fund schemes had been on the rise, especially in the post-Covid-19 recovery period. He said the Emlak Financials platform would provide an easy and accessible channel for mutual funds and later on for other asset classes as well.

He further added that the platform would also reduce the cost of distribution and would benefit investors by providing a single platform for all mutual fund schemes.

Chairman SECP Anwar Khan said that the launch of the platform was a significant milestone for the mutual fund industry in Pakistan. He said the platform would help in promoting the industry and increase investor confidence.

The (ull-shaped) account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform, he added.

On this occasion, Chairman SECP Anwar Khan described it as an important milestone for mutual fund industry. For the first time in the country, a consolidated digital distribution channel had been launched.

"We, at SECP, are strong proponents of e-governance and e-calendar efficiency and transparency through digitalisation and will continue to support and encourage all such initiatives by providing all the required regulatory assistance," she added.

CDC’s CEO Nadir Akhtar Ali emphasized the importance of Emlak Financials for the mutual fund industry and said it was a significant step forward in the development of the industry in Pakistan.

He said the platform would help in promoting the industry and increase investor confidence. The platform would also reduce the cost of distribution and would benefit investors by providing a single platform for all mutual fund schemes.

Chairman SECP Anwar Khan said that the launch of the platform was a significant milestone for the mutual fund industry in Pakistan. He said the platform would help in promoting the industry and increase investor confidence.

The (ull-shaped) account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform, he added.

"We, at SECP, are strong proponents of e-governance and e-calendar efficiency and transparency through digitalisation and will continue to support and encourage all such initiatives by providing all the required regulatory assistance," she added.

CDC’s CEO Nadir Akhtar Ali emphasized the importance of Emlak Financials for the mutual fund industry and said it was a significant step forward in the development of the industry in Pakistan.

He said the platform would help in promoting the industry and increase investor confidence. The platform would also reduce the cost of distribution and would benefit investors by providing a single platform for all mutual fund schemes.
Finance Minister launches "EMLAAK Financials", Pakistan’s first digital Mutual Fund aggregator developed by CDC

Karachi

As a landmark and first of its kind initiative, in Pakistan’s capital market landscape, "EMLAAK Financials" - the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Hafeez Shaikh on Aug 9, 2022 at CDC’s office, Karachi.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The first project for this platform was initially launched in 2001 in the form of an online account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund Industry for enhancing the platform.

The self-settled account opening feature has now been launched, via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMC’s to be offered to investors through a single platform.

While inaugurating the event, Honorable Federal Minister for Finance & Revenue Dr. Hafeez Shaikh said, “EMLAAK Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well executed by CDC. It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the audience, Mr. Asim Khan – Chairman SECP said, “It is indeed a very important initiative for the Mutual Fund Industry as it empowers on the consolidated digital distribution channel launched for the first time in Pakistan.

We at SECP are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Malik Fida, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and other guests after which CEO Muhammadi Riaz addressed the audience.

At the occasion, describing the objectives of the platform, Mr. Sattaruddin Ali –CEO CDC said, “EMLAAK Financials has been conceived to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level. CDC is committed towards providing innovative technology-driven platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outcomes in a convenient, informative and interactive manner.”

The event was also attended by Director SEC – Mr. Khalid Rehman, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative, and playing a role for the development of the mutual fund Industry.
میں جعل فاتحہ کے ذریعے اگر گیرشاں ائمۂ ماک فتا نظر آ کا فتحا

06-اکتوبر 2022

نیا آئو (سیر کر کے) قائم زیر خواہ میں اس کے ذریعے اپنی ایک اور ہمیشہ کی بہترین پوزیشن میں جمعہ فاتحہ کے ذریعے اہمیت پہنچی ہے۔ اس کے مدد سے، فتح کے سرخ جنگ ہوئے ہے اور مسلمان کی امن کی طرف سے شکار ہو گئی ہے۔ فتح کے ساتھ جنگ کا نتیجہ ایک دوسرے سے زیادہ تاثیر پہنچا ہے۔

اسی دلیل تک سب سے خوشحال کیا ہوں کہ جعل فاتحہ کی اہمیت کو نامہ جائز کیا جاسکتا ہے۔
دکھا مورس ہیں جو اسے تھا نہیں جا سکتا ہے۔ میں یہ بھی ہے کہ ہماری کار ہے۔

(.pk)
وزیر عوام نے اعلان کے بھیجا ہے ماحولیاتی تغییرات کر دی جاتی ہیں

کہوئے میں،

لہذا کودکوں کی ایک سیلیقیون کے لیے ایک براعظم کارکردگی کی ضرورت ہے۔ یہ خاص طور پر بچوں کے لیے ضروری ہے کہ وہ اپنے انٹرویو کا استعمال میں آگے بڑھ جائے۔

بچوں کی سائنس کی ایک واضح ہدایت کا دفتر بھی ہے تاکہ ان کے انٹرویو میں آگے بڑھ جائے۔

بنیادی طور پر انٹرویو کے لیے ایک براعظم کارکردگی کی ضرورت ہے۔
وہاں ہوئے اپنے آلے کی ناپ کا افتتاح کریں۔

اس کے پھر، ہمیشہ کے مطابق، ہمارے پاس تیار کی جانے والی کافی کمیکل کا افتتاح کریں۔

ورنر سافر کے ساتھ۔
دکتر ناکا مارکز نے "اماک فا کا آتش" کا افتتاح کر چکا۔

دکتر ناکا مارکز نے "اماک فا کا آتش" کا افتتاح کر چکا۔
فضیلی وزیر خزانہ کا مکمل ناکامی کا اعلان کر ہے۔

فضیلی وزیر خزانہ کا مکمل ناکامی کا اعلان کر ہے۔
کہ آپ کو متعسر طرف سے کوئی مشکل پیش آیا ہے، تو اس پر بھی کام کرنا چاہئے تاکہ کوئی گفتگو رہ سکے۔ کہ آپ کو مرہٹہ نہ گام لگنے کی پہلی حوصلہ ہے۔ یہاں ہمارے بھی رہنے کا مرہٹہ ہی نہیں، لیکن بھی خوشی ہے۔ یہاں ہماری نیشانہاتوں کے ساتھ ہماری بنیاد انسانیت کی ہے۔

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کیان خان پیشکش کیاری میں مصروف ہے۔

آج کیان خان کی ایک اور پیشکش میں مصروف ہے۔ اس کا مقصد یہ ہے کہ وہ اپنی خدمات کے لئے بہترین شرکت کے ساتھ کرنا چاہتا ہے۔

ہمیشہ کے لئے بہترین خدمات کے لئے کیان خان کو اہمیت پہچانی جاتی ہے۔ اس کا مقصد یہ ہے کہ وہ اپنی خدمات کے لئے بہترین شرکت کے ساتھ کرنا چاہتا ہے۔

کیان خان کے لئے بہترین خدمات کے لئے کوئی بھی اہمیت پہچانی جاتی ہے۔ اس کا مقصد یہ ہے کہ وہ اپنی خدمات کے لئے بہترین شرکت کے ساتھ کرنا چاہتا ہے۔
کورجو افتتاحیه فیروز موتورز، که پایه‌گذاری پروژه‌های میان‌رودانی در ایران باید باشند، به پیشنهاد مدیرعامل شرکت فیروز موتورز پرداخته و در مهلت 6 ماهه افتتاحیه شد. افتتاحیه کورجو به عنوان یکی از بزرگترین پروژه‌های مالکیت شرکت فیروز موتورز در سطح کشور در نظر گرفته شد.

کورجو یکی از پروژه‌های مهم مالکیت شرکت فیروز موتورز در سطح کشور است. این پروژه در پیامدهای انرژی سازی و توسعه اقتصاد کشور به پیشنهاد مدیرعامل شرکت فیروز موتورز افتتاح شد.

بازدید کادر اجرایی شرکت فیروز موتورز از کورجو به عنوان یکی از پروژه‌های مهم مالکیت شرکت فیروز موتورز در سطح کشور در نظر گرفته شد. این پروژه در پیامدهای انرژی سازی و توسعه اقتصاد کشور به پیشنهاد مدیرعامل شرکت فیروز موتورز افتتاح شد.

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وفاقی وزیرزادہ نے "کاپکا کا خمب" کا انعقا کر دیا

یہ خبر ہے کہ وفاقی وزیرزادہ نے "کاپکا کا خمب" کا انعقا کر دیا جو پرامن متعلقہ ہیں۔ اس کے تحت، فوج کا خمب کو ختم کیا گیا ہے۔ اس کے باوجود، اس کی ضروریت انسداد کو پہچان کر ہے۔
Finance Minister Miftah launches ‘EMLAAK Financials’

ISLAMABAD, Aug 5 (APP): As a landmark and first of its kind initiative in Pakistan’s capital market landscape, Pakistan’s first digital aggregator platform for mutual funds – “EMLAAK Financials” – was formally inaugurated by Honorable Federal Minister for Finance and Revenue Dr. Miftah Ismael.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well, said a press release issued here by SECP.

The pilot project for emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which SECP stayed committed towards enhancing the platform.

The full-fledged account opening feature has now been launched via this online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

On this occasion, Federal Minister Miftah Ismail said, “EMLAAK Financials is a very important and timely initiative by the Securities and Exchange Commission of Pakistan (SECP) and very well executed by CDC. It is very important for our economy that we introduce such novel concepts that promote the investment culture in Pakistan, and provide an easy and informative platform to the investors.”

In his address at the event, SECP Chairman Aamir Khan said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We at SECP are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and we continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.”

Describing the objectives of the platform, CEO CDC Rizwana Ibeer said, “EMLAAK Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level.”

Chairman of CDC’s Board of Directors Multan Pasha welcomed the Finance Minister and others guests. Mutual Funds Association of Pakistan (MUFAP) CEO Mushfiqah Malek also addressed the audiences. The event was attended by SECP Director Khalid Habibi and industry representatives.
Finance minister launches “EMLAAK Financials”

Finance Minister Inaugurates Pakistan's First Digital Mutual Fund Aggregator Emlaak Financials

By ProPak Staff | Published Aug 5, 2022 | 5:08 pm

Finance Minister Miftah Ismail Friday formally inaugurated Emlaak Financials, the first digital aggregator platform for mutual funds, at the Central Depository Company (CDC) House, Karachi.

This platform has been successfully implemented as a digital distribution channel initially for mutual funds and later on for other asset classes as well.

The pilot project for Emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to collaborate with Emlaak to enhance its commitment to enhancing the platform.

The full Sahulat account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

Speaking on the occasion, the minister said, “Emlaak Financials, which has been implemented as a digital aggregator of mutual funds, is a very important and timely initiative by SECP (Securities and Exchange Commission of Pakistan) and very well executed by CDC. It is very important for our economy that we introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investor thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund account digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

SECP Chairman Ammar Khan said, “It is indeed a very important milestone for the mutual fund industry as it embarks on the consolidated digital distribution channel launched for the first time in Pakistan. This is one of the strong propositions of the re-engineering process for promoting efficiency and transparency through digitization and will enhance investor protection and improve the risk management practices by providing all the required regulatory assistance in this regard.

Describing the objectives of the platform, CDC Chief Executive Officer (CEO) Shahzad Akber said, “Emlaak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level. CDC is committed to providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative, and interactive manner.”
Finance Minister launches “EMLAAK Financials”

As a landmark and first of its kind initiative in Pakistan’s capital market landscape, “Emlak Financials” the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Miftah Ismail on Aug 5, 2023 at CDC House, Karachi. This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The pilot project for Emalak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to expand its commitment to collaborate with the Mutual Fund Industry for enhancing the platform. The full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform.

While commissioning the event, Honorable Federal Minister for Finance & Revenue Dr. Miftah Ismail said, “Emlak Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP, well-executed by CDC. It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the occasion, Mr. Aamir Khan—Chairman SECP said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We at SECP are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Iman Radda, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and other guests after which CEO MUFAP Ms. Mushooma Saleem addressed the audience. At the occasion, describing the objectives of the platform, Mr. Exudud Advocate—CEO CDC said, “Emalak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level. CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP – Ms. Khalida Habib, representatives of the Asset Management Industry and other industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
Finance Minister Miftah Launches 'EMLAAK Financials'

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ISLAMABAD, Aug 5 (UrduPoint / Pakistan Point News - 5th Aug, 2022 ) - As a landmark, and first of its kind, initiative in Pakistan's capital market landscape, Pakistan's first digital aggregator platform for mutual funds 'Emlaak Financials' was formally inaugurated by Honorable Federal Minister for Finance and Revenue Dr. Miftah Ismail.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well, said a press release issued here by SECP.

The pilot project for Emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC stayed committed towards enhancing the platform.

The full-fledged account opening feature has now been launched via this online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

On the occasion, Federal Minister Miftah Ismail said, 'Emlaak Financials is a very important and timely initiative by the Securities and Exchange Commission of Pakistan (SECP) and very well executed by CDC. It is very important for our economy that we introduce such novel concepts that promote the investment culture in Pakistan, and provide an easy and informative platform to the investors."

In his address at the event, SECP Chairman Aamir Khan said, 'It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.' Describing the objectives of the platform, CEO CDC Baduddin Akber said 'Emlaak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass-root level. Chairman of CDC's board of Directors Moin Fudda welcomed the Finance Minister and others guests. Mutual Funds Association of Pakistan (MUFAP) CEO Mashooma Majeed also addressed the audiences. The event was attended by SECP Director Khalida Habib and industry representatives.'

Miftah launches Pakistan's first digital mutual fund aggregator
August 5, 2022

KARACHI: Finance Minister Miftah Ismail on Friday launched Pakistan’s first digital mutual fund aggregator namely ‘Emilak Financials’.

The launching ceremony was held at Central Depository Company (CDC) House Karachi. This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The Pilot project for Emilak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund Industry for enhancing the platform.

The full fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AIFCs to be offered to investors through a single platform.

While addressing the event, Honourable Federal Minister for Finance and Revenue Dr. Miftah Ismail said, ‘Emilak Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SCCP and very well executed by CDC.

“It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the occasion, Aamir Khan—Chairman of Securities and Exchange Commission of Pakistan (SECP) said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan.

“We at SCCP are strong proponents of re-engineering processes for promoting efficiency and transparency through digitisation and will continue to support and encourage all such initiatives by providing all the required regulatory assistance in this regard.”

Moin Uddin, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and other guests after which CEO MUPAP Ms. Mashooma Mared addressed the audience.

At the occasion describing the objectives of the platform, Budhider Ali – CEO CDC said, “Emilak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass root level. CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP – Ms. Khalida Habib, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing a role for the development of the mutual fund industry.
Finance Minister launches "EMLAAK Financials",

As a landmark and first of its kind initiative in Pakistan's capital market landscape, "EMLAAK Financials" the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Miftah Ismail on Aug 5, 2022 at CDC House, Karachi. This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The Pilot project for Emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund Industry for enhancing the platform. The full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform.

While officiating the event, Honorable Federal Minister for Finance & Revenue Dr. Miftah Ismail said, "EMLAAK Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well executed by CDC. It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies."

While addressing the occasion, Mr. Aamir Khan—Chairman SECP said, "It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Moin Fuda, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and others guests after which CEO MUFAAP Ms. Mashmooma Majed addressed the audience. At the occasion, describing the objectives of the platform, Mr. Badiuddin Akber—CEO CDC said, "EMLAAK Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass-root level. CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC's technological edge to enhance their investor outreach in a convenient, informative and interactive manner."

The event was also attended by Director SECP – Ms. Khala Habib, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
Finance Minister launches “EMLAAK Financials”, Pakistan’s first digital Mutual Fund aggregator developed by CDC

Web Link: https://techx.pk/finance-minister-launches-emlaak-financials-at-cdc-karachi/

As a landmark and first of its kind venture in Pakistan’s capital market landscape, “EMLAAK Financials”, the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Hafeez Shaikh on Aug. 5, 2022 at CDC House, Karachi. This platform has been successfully implemented as a digital distribution channel mainly for Mutual Funds and later on for other asset classes also.

The Pilot project for Emlaak was initially launched in 2021 for the Sabaii account opening via the platform, after which CDC has continued to evolve by its commitment to collaborate with the Mutual Fund Industry for achieving the platform. The full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMC’s to be offered to investors through a single platform.

While addressing the event, Honourable Federal Minister for Finance & Revenue Dr. Hafeez Shaikh said, “EMLAAK Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well supported by CDC. It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the branch of major clients of Asset Management Companies.”

While addressing the occasion, Mr. Saeed Ahmed—Chairman SECP said, “It is indeed a very important milestone for the Mutual Fund Industry as it marks on this milestone digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of reengineering processes for promoting efficiency and transparency through digitization and will continue to support and encourage such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Saad Ishaq, Chairman of the Board of Directors, welcomed the Finance Minister and others guests after which CEO MIFAP, Mr. Mushiram Mughal addressed the audience. At the occasion, describing the objectives of the platform, Mr. Basharat Abbas—CEO CDC said, “EMLAAK Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass root level. CDC is committed towards providing innovative tech-based platforms to Capital Market Entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP — Mr. Khalid Hashmi, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
Karachi August 2 2021: A landmark, and first of its kind, initiative in Pakistan’s capital market landscape, Pakistan’s first digital aggregator platform for mutual funds – ‘Emlak Financials’ – was formally inaugurated by Honorable Federal Minister for Finance and Revenue Dr. Miftah Ismail.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes as well, said a press release issued here by SECP.

The pilot project for Esmak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC stayed committed towards enhancing the platform.

The full-fledged account opening feature has now been launched via this online investment portal, which allows multiple funds from different asset management companies (AMCs) to be offered to investors through a single platform.

On the occasion, Federal Minister Miftah Ismail said, “Emlak Financials is a very important and timely initiative by the Securities and Exchange Commission of Pakistan (SECP) and very well executed by CDC. It is very important for our economy that we introduce such novel concepts that promote the investment culture in Pakistan, and provide an easy and informative platform to the investors.”

In his address at the event, SECP Chairman Asim Iqbal Khan said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on the consolidated digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage such initiatives by providing all the required Regulatory assistance in this regard.”

Describing the objectives of the platform, CEO CDC Sadiquddin Arabi said, “Emlak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan on the grassroots level.”

Chairman of CDC’s Board of Directors Mooin Fudda welcomed the Finance Minister and others guests. Mutual Funds Association of Pakistan (MUFAP) CEO Manmohan Majid also addressed the audiences. The event was attended by SECP Director Khalid Mobin and industry representatives.
Web Link: https://pakistantechnews.com/finance-minister-launches-emlaak-financials/
Finance Minister launches "EMLAAK Financials", Pakistan's first digital Mutual Fund aggregator developed by CDC

As a benchmark and first of its kind initiative in Pakistan’s mutual fund ecosystem, "Emlaak Financials", the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Hafeez Shaikh on Aug 5, 2022 at CDC House, Karachi. This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The Pilot project for Emlaak was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to steer its commitment to collaboration with the Mutual Fund industry for enhancing the platform. The full-fledged account opening feature has now been launched via this section investment portal which is the first of its kind in Pakistan allowing multiple steps to come from different AMC’s to be offered to investors through a single platform. While applauding the event, Honorable Federal Minister for Finance & Revenue Dr. Hafeez Shaikh said, "Emlaak Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by CDC and very well executed by CDC.

It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick and mortar offices of Asset Management Companies. While addressing the occasion, Mr. Aamir Khan—Chairman, CEO, said, “It is indeed a very important milestone for the Mutual Fund industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan.

We, at CDC, are strong proponents of overwhelming processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required regulatory assistance. In this regard, Mr. Malik Pasha, Chairman of CDC Board of Directors, welcomed the Finance Minister and other guests after which CEO MUSNP Ms. Mahvash Noor addressed the audience. At this occasion, describing the objective of the platform, Mr. Bushra Alam, CEO CDC said, "Emlaak Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level. CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner."

The event was also attended by Directors EEFP - Mr. Khadil Khilji, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and played its role for the development of the mutual fund Industry.
“EMLAAK Financials”, Pakistan’s first digital aggregator platform for mutual fund.

As a landmark and first of its kind initiative in Pakistan’s capital market landscape, “Emlaan Financials” the first digital aggregator platform for mutual funds has been formally inaugurated by the Federal Minister for Finance & Revenue, Dr. Mustafa Kamal on Aug 5, 2022 at CDC House, Karachi. This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The Pilot project for Emlaan was initially launched in 2021 for the Sahulat account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund Industry for enhancing the platform. The full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform.

While inaugurating the event, Federal Minister for Finance & Revenue Dr. Mustafa Kamal said, “Emlaan Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well executed by CDC. It is very important for our economy to introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the occasion, Mr. Aamir Khan—Chairman SECP said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan. We, at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Moiz Fatah, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and others guests after which CEO MUFAP.
Ms. Mahrioma Magzad addressed the audience. At the occasion, describing the objectives of the platform, Mr. Badruddin Ashoor—CEO CDC said, “Emlaan Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grass-root level. CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP – Ms. Khalidah Hatib, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
Finance Minister launches “EMLAAK Financials – Pakistan’s first digital Mutual Fund aggregator” developed by CDC

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Web Link: https://www.investorslounge.com/article/article-blog/2696
Web Link: https://customnews.pk/2022/08/05/finance-minister-launches-emlaak-financials-pakistans-first-digital-mutual-fund-aggregator-developed-by-cdc/
EMLAAK Financials, Pakistan’s First digital Mutual Fund Aggregator

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

As a landmark and first of its kind initiative in Pakistan’s capital market landscape, Emlaa Financials, the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Miftah Ismail on Aug 3, 2022, at CDC House, Karachi.

This platform has been successfully implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The pilot project for Emlaa was initially launched in 2021 for the Shariah account opening via the platform, after which CDC has continued to abide by its commitment to collaborate with the Mutual Fund Industry for enhancing the platform.

The full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform.

While addressing the event, Honorable Federal Minister for Finance & Revenue Dr. Miftah Ismail said, “Emlaa Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well executed by CDC.

It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide an easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the occasion, Mr. Aamir Khan—Chairman SECP said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital distribution channel launched for the first time in Pakistan.

Both at SECP, we are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Moiz Uddin, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and other guests after which CEO MURAD Mi. Masroor Merged addressed the audience.

At the occasion, describing the objectives of the platform, Mr. Badaruddin Khan—CEO CDC said: “Emlaa Financials has been envisioned to pave the way for the growth of the Mutual Fund industry and promote the savings culture in Pakistan at the grassroots level.

CDC is committed towards providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP—Mr. Khurram Habib, representatives of the Asset Management Industry and other Industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the Mutual fund Industry.
Web Link: Emlak: Pakistan’s first mutual fund marketplace - News Tech Reviews
Finance Minister launches “EMLAAK Financials”, Pakistan’s first digital Mutual Fund aggregator developed by CDC

As a landmark and first of its kind initiative in Pakistan’s capital market landscape, “Emlaa financials”, the first digital aggregator platform for mutual funds has been formally inaugurated by the Honorable Federal Minister for Finance & Revenue, Dr. Miftah Ismail on Aug 5, 2022 at CDC House, Karachi. This platform has been exclusively implemented as a digital distribution channel initially for Mutual Funds and later on for other asset classes also.

The Pilot project for Emlaa was initially launched in 2021 for the Samaan account opening via the platform, after which CDC has continued to add to its commitment to collaborate with the Mutual Fund Industry for enhancing the platform. This full-fledged account opening feature has now been launched via this online investment portal which is the first of its kind in Pakistan allowing multiple funds from different AMCs to be offered to investors through a single platform.

While officiating the event, Honorable Federal Minister for Finance & Revenue Dr. Miftah Ismail said, “Emlaa Financials, which has been implemented as a digital aggregator of Mutual Funds, is a very important and timely initiative by SECP and very well appreciated by CDC. It is very important for our economy that we should introduce such novel concepts which will promote the investment culture in Pakistan and provide easy and informative platform to the investors thus enabling them to make wise investment decisions while giving them the convenience to open their mutual fund accounts digitally from anywhere without having to visit the brick & mortar offices of Asset Management Companies.”

While addressing the occasion, Mr. Aamir Khan—Chairman SECP said, “It is indeed a very important milestone for the Mutual Fund Industry as it embarks on this consolidated digital platform launched for the first time in Pakistan. W.e at SECP, are strong proponents of re-engineering processes for promoting efficiency and transparency through digitalization and will continue to support and encourage all such initiatives by providing all the required Regulatory assistance in this regard.

Mr. Mohd. Fazil, Chairman of CDC’s Board of Directors, welcomed the Finance Minister and others guests after which CEO MUAP Ms. Mariuma Majeed addressed the audience. At the occasion, describing the objectives of the platform, Mr. Rehmat Khan—CEO CDC said, “Emlaa Financials has been envisioned to pave the way for the growth of the Mutual Fund Industry and promote the savings culture in Pakistan at the grassroots level. CDC is committed to providing innovative tech-based platforms to Capital Market entities through which they can leverage CDC’s technological edge to enhance their investor outreach in a convenient, informative and interactive manner.”

The event was also attended by Director SECP—Mr. Katha Khaliq, representatives of the Asset Management Industry and other industry representatives, who lauded CDC’s efforts in undertaking this initiative and playing its role for the development of the mutual fund industry.
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17-08-2022

Web Link: https://www.urdupoint.com/daily/livenews/2022-08-05/news-3229670.html